



KS2 English. Persuasive Writing

“Let’s cycle more”

Using persuasive writing to increase the number of people cycling, supporting their health and the environment.

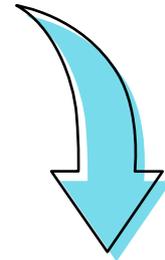
READY CURRICULUM LINKS & SESSION OUTCOMES

English: writing for different purposes; consider what they are going to write before beginning by:

- Planning or saying out loud what they are going to write about and writing down ideas and/or key words, including new vocabulary

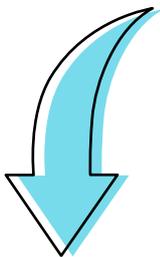
This learning resource supports pupils to:

- Research, develop and write a piece of persuasive writing to encourage more people to cycle to support their health and the environment.



SET WHAT YOU WILL NEED

- **Persuasive writing checklist** (1 per pupil)



PEDAL WHAT TO DO

- Pupils choose a subject to write about.

For example

- ✓ Cycling is good for the environment
- ✓ To encourage as many pupils to cycle to school, for daily journeys, or for leisure with their family
- ✓ Cycle storage in school would encourage

more pupils to cycle to school

- ✓ Hold a ‘Cycling day at school’ to share how important cycling is for our environment & health
- ✓ Use the checklist to plan and develop the persuasive writing piece



TO MAKE THIS LEARNING ACTIVE



Introduce a **Walk and Talk** activity- walking in 2's, one pupil reads their piece out, receives feedback, (maybe via ‘Two stars and a wish’ or the equivalent used in your school), before swapping over. This will provide pupils with peer feedback to support the refining and completing of their persuasive writing pieces.

DID YOU KNOW?



Encouraging a shift from car use to walking, cycling and use of public transport contributes to a reduction in car emissions and improves air quality, thereby reducing illnesses from air pollution. Yey!



Persuasive writing checklist

- Have you decided on a clear audience such as Head Teacher, pupils, families, community or other?
- Does your title have a strong message? You need to hook the reader in! Maybe choose your title once you have written your piece - something great may come up as you write.
- Have you included reasons for readers to support your viewpoint?
- Have you researched and shared facts and evidence to support your reasons?
- Is your piece kind and considerate - everyone has different views on what is right and wrong, be respectful when choosing your words. You can still do this and have a strong opinion of your own?
- Have you looked at the other side of the argument? It is good to be aware of how others might think or feel.
- You may want to use some rhetorical questions towards the end of your writing.
- Use a strong closing statement to summarise your argument