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# Bikeability Conference 2024

## Sharing best practice to help in scaling up your deliveries with Benjamin Smith and Alison Orrell, plus Ollie Hazel and Jo Atkins

### Summary

### All local authority areas of England have been given the challenge of offering Bikeability Level 2 to 80% of children by the time they have finished year 6. Last year we surveyed TPs/GRs to help identify challenges/solutions, and we have made funds available for local decision makers to put in local solutions to help.

### The aim of this workshop was that everyone leaves with ideas to help achieve this, strategies that you have not previously implemented to help reach ‘hard to reach’ schools, achieve operational excellence through effective planning and administration and maximise the calendar and the team.

### Key learnings from the workshop

**Issue:** Poor school/headteacher engagement

**Solutions:**

* Incentivise new school bookings
* Include free training for those who book in Jan to March
* Offer prize draws for either bike accessories or in one case cycles

**Issue:** Low or no cycle ownership

**Solutions:**

* Offer cycles and storage at key school hubs for school to use, but must offer out to neighbouring schools or schools in academy trust when they have Bikeability training
* Transport cycles using LA highways trucks around county

**Issue:** Poor parental engagement

**Solutions:**

* Attend parents evenings/parents assemblies to explain about Bikeability and get them to sign up
* Increase diversity of workforce to reassure parents of the inclusivity of Bikeability training

### Workshop slides

[View the workshop slides here](https://www.bikeability.org.uk/wp-content/uploads/2024/03/Sharing-best-practice-to-help-in-scaling-up-your-deliveries.pptx)