A red bicycle on a black background

AI-generated content may be incorrect.

**Squish – Schools Pledge Sponsor – Cycle to School Week 2025 Terms & Conditions**

1. These terms and conditions concern the prize for the recipient of a participating school that have shown their commitment to pledging to cycle to school during Cycle to School Week 2025.
2. This is a prize exclusive to Cycle to School Week 2025.
3. The ‘prize’ is donated by Tandem Group Ltd (Squish), the official sponsor of the school pledge for Cycle to School Week 2025and facilitated by the Bikeability Trust.

**Eligibility to enter**

1. Only schools located in the mainland United Kingdom and directly participating in Cycle to School Week 2025 are eligible to enter.
2. All pledges are free to submit.

**How to enter**

1. To enter, an associate of the school (i.e. staff, teacher, or otherwise) must complete and submit the Cycle to School Week pledge form.
2. Pledges can be made via the following link: [bikeability.org.uk/cycletoschoolweek](https://www.bikeability.org.uk/cycletoschoolweek/).
3. Pledges can be made from Tuesday 1 July until Friday 17 October.
4. In order to be legible, the school must fill in the pledge form to completion, answering all required questions, including contact information.

**The prize**

1. The winner will receive ***a fleet of 5x Squish 14” Balance Bikes******plus 5x Squish helmets****,* up to the value of £1,174.90.
2. The winner will be chosen at random during Cycle to School Week 2025.
3. The winner will be chosen at random after Cycle to School Week 2025 (13-17 October).
4. The prize is non-exchangeable, non-transferable and no cash alternatives will be offered.
5. We reserve the right to substitute prizes with another prize of equal or higher value if circumstances beyond our control make it necessary to do so.
6. The winner selection is final and binding and no correspondence will be entered into about it.
7. The winner will be selected W/C 20 October.
8. The winner will be contacted directly on the contact details provided by their pledge with details on how to claim their prize.
9. If the winner does not respond to the messages notifying them of their win within 7 days of receipt, they may lose their right to the prize, and the Bikeability Trust reserves the right to choose and notify a new winner.

# Receipt of the prize

1. A representative of the winning school must contact [hello@bikeabilitytrust.org](mailto:hello@bikeabilitytrust.org) to claim their prize.
2. Please allow 14 days for delivery/response of the prize/provider or alternative collection or delivery arrangements may be made through mutual agreement.

**Data protection and publicity**

1. You consent to any personal information you provide in entering the competition being used by The Bikeability Trust for the purposes of administering the prize draw.
2. Participants may be asked to take part in publicity activities, but their acceptance is not a requirement of the promotion.
3. Submission of a pledge will be taken to mean acceptance of these Terms and Conditions.
4. This giveaway is in no way affiliated with Facebook, X or Instagram.

**Limitation of Liability**

1. The Bikeability Trust does not accept any liability for any damage, loss, injury or disappointment suffered by any entrants as a result of either participating in the prize draw or being selected for a prize.
2. The Bikeability Trust does not provide any form of practical or IT support for this prize. On receipt, all responsibilities relating to warranty and the product are that of the prize winner.

**General**

1. The Bikeability Trust reserves the right to cancel the competition or amend these terms and conditions at any time, without prior notice.
2. For queries relating to this Promotion please contact [hello@bikeabilitytrust.org](mailto:hello@bikeabilitytrust.org).
3. Promotors:

The Bikeability Trust, PO Box 1494, Cambridge, CB22 3YT and Tandem Group PLC (Squish).

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. ENTRY MUST NOT CONTAIN ANY THIRD-PARTY TRADEMARKS, LOGOS, TRADE DRESS OR PROMOTION OF ANY BRAND, PRODUCT, OR SERVICE.