



The
Bikeability
Trust



GENERATION CYCLE

The Bikeability Trust
Impact Report 2025-26



Funded by
UK Government



Active
Travel
England

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Welcome

It's never too late to start cycling

How we choose to travel is about much more than infrastructure. It's also about how safe and confident we feel on our journeys – whether that's walking or wheeling to school, cycling to the shops, or taking the bus or train to work.

That's why this work matters so much. The Bikeability schools programme has reached over 6 million children since 2007, giving them practical skills they'll carry for life. But it's never too late to start cycling – and The Bikeability Trust does fantastic work helping adults build the skills and confidence to cycle for the first time, get back to cycling after a break, or to ride more often.

Cycling brings real benefits: for physical health and wellbeing, for the environment, and for household budgets. Bikeability helps make those benefits accessible to everyone, regardless of age, background or ability.

I'd like to thank Bikeability instructors across England for everything they do in helping to shape the next generation of cyclists.



Minister for Local Transport
Lilian Greenwood MP



Welcome

Learning to cycle is a life skill

Giving children the freedom to move safely and independently should be a normal part of growing up. At Active Travel England, our goal is to help create places that ensure everyone, but especially children, has safe, accessible choices to walk, wheel and cycle – regardless of where they live. But building safer streets is only part of the answer. Children also need the skills and confidence to use them.

Learning to cycle is a life skill. It gives children independence, confidence and the ability to get around under their own steam. It can shape how they travel, how active they are, and how connected they feel to their communities for years to come.

When we invest early – in both infrastructure and people – the benefits reach far beyond transport. Health improves. Confidence grows. Opportunities open up. And children gain a greater sense of freedom in their everyday lives.

This report shows the difference Bikeability is making across the country, and why giving more children the skills to travel safely and independently is such an important investment in their future.



**National Active Travel Commissioner
Chris Boardman CBE**



Key statistics

Total Bikeability places for children delivered across England (excluding London) during financial year 2025-26:

460,465

Total including 64,080 Get Cycling in Schools places:

524,545

Tonnes CO₂e saved annually through Bikeability training days:

595

Bikeability places delivered to children in 2025-26 (not including Get Cycling in Schools)¹



18,352
North East

85,825
North West

63,763
Yorkshire & the Humber

44,609
East Midlands

63,326
West Midlands

49,665
East of England

50,146
London

48,829
South West

86,096
South East

Area	Total number of schools reached with Bikeability Delivery (not incl GCiS)	Number of hours cycled during Bikeability delivery	GCLs onboarded ²
North East	478	98,339	125
North West	1,900	511,643	145
Yorkshire & the Humber	1,192	378,737	180
East Midlands	1,046	226,474	75
West Midlands	1,148	309,983	74
East of England	1,404	286,019	148
London	949	279,238	218
South West	1,333	285,253	117
South East	1,722	456,944	174

¹ Note that in the past two years' reports we reported on places booked; in this report and going forward we will report on places delivered.

² GCLs are Get Cycling Leads, part of the Trust's Get Cycling in Schools programme, where we upskill teachers to deliver cycle training to children – figures refer to the number of leads onboarded to GCiS as of 2025-26.

“Before Bikeability training, 9% of children cycled to school at least weekly; after Bikeability Level 2, 39% of children intended to cycle to school at least weekly.”

Bikeability Monitoring & Evaluation Report 2025–26



Table 1

300,341 Level 1 & 2 combined and Level 2 places delivered across England in 2025–26 (excluding London)

Key delivery metric	Statistic
No. of children in year 6 in England (excluding London) 2025–26	559,100
Total No. Level 1&2 combined and Level 2 places delivered in 2025–26 (excluding London)	300,341
% of eligible children (year 5 or 6) in England (excluding London) receiving either L1&2 combined or L2 Bikeability training in 2025–26	54%
No. of primary schools in England (excluding London) 2025–26	14,954
No. of primary schools in England (including London) 2025–26	16,712
No. of primary schools in England (excluding London) receiving Bikeability training in 2025–26	10,223
% of primary schools in England (excluding London) who received Bikeability training in 2025–26	68%
Total No. of Get Cycling in Schools places delivered in England (including London) to date ³	64,080
No. of primary schools in England (including London) who received Get Cycling in Schools training to date	1,780
% of primary schools in England (including London) who received Get Cycling in Schools training to date	10.65%
No. of Holiday places delivered in 2025–26 ⁴	11,702

³ Note that the GCiS places attended is based on a median of 36 places delivered per school to date. This median is derived from data reported by 21% of onboarded schools (including all phases up until Phase 4).

⁴ Holiday places are included in totals and are not in addition.

Table 2

£20,629,305.89 Funding claimed across England by our grants team during financial year 2025–26

Region	Original Funding allocated	Total funding claimed
East of England	£3,279,970.00	£2,241,720.94
East Midlands	£2,718,241.00	£1,911,423.38
North East	£1,302,988.89	£753,243.53
North West	£4,792,771.52	£4,039,602.76
South East	£4,910,710.24	£3,830,877.55
South West	£3,061,873.88	£2,347,272.11
West Midlands	£3,491,933.86	£2,667,309.44
Yorkshire and the Humber	£3,455,788.00	£2,837,856.18
Total	£27,014,277.39	£20,629,305.89

Table 3

62,603 Total number of London places delivered in 2025–26⁵

Total Level 1&2 and Level 2 places attended (children)	31,274
Total Level 1, Level 2, Level 1&2, Level 3 Bikeability places attended (children)	41,448
Total Bikeability Plus places attended (children)	8,698
Total Bikeability places attended (children)	50,146
Total Bikeability places attended (adults)	12,457
Overall total children and adults in London	62,603



[Click here for full delivery statistics and more information](#)

⁵ Figures for London are included for reference. The Bikeability Trust is contracted by Transport for London to monitor the booking and delivery of Bikeability in the London boroughs. The Trust does not fund or set targets for Bikeability delivery in London and currently, Active Travel England (ATE) does not directly fund Bikeability training in London. In 2025–26, ATE agreed to reallocate a forecast underspend from the core training budget to support increased Bikeability delivery in London. Bikeability Level 2 reach in London is 33% of Year 6 pupils, vs. 58% across England, a significant participation gap. ATE approved £1m to address this disparity – the majority of this from the 2025–26 training budget, with the remainder drawn from previous years' underspends held by The Bikeability Trust. £618.5k was provided to Transport for London to fund Level 2; the remainder was used to deliver Get Cycling in Schools in London.

My review of the year



Emily Cherry MBE,
Chief Executive of The Bikeability Trust



Over half a million people took part in Bikeability training in 2025–26, bringing the total to date to over 6 million trainees as the programme turns 18. Happy birthday to us – and here’s to many more!

As the scale of Bikeability delivery continues apace, this year the Trust truly expanded our ambitions – increasing our public affairs work, strengthening our partnerships and building our evidence base to show the long-term impact of cycle training. Welcome to Generation Cycle.

We began the year with our first-ever Westminster Hall Debate, secured by Bikeability Parliamentary Champion Olly Glover MP, to make a powerful case for why Bikeability must remain central to the UK’s road safety strategy. This was followed by our Safer Streets for All report in collaboration with Living Streets, launched at a meeting of the ever-supportive All-Party Parliamentary Group for Cycling and Walking – whose members, along with those of the Transport Select Committee, consistently ask questions in Parliament to raise awareness of Bikeability. This year, the programme was mentioned in Parliament 11 times.

As the charity that delivers the world’s largest road safety education programme owned and funded by government anywhere in the world, our voice is critical. In June 2025, I attended the Union Cycliste Internationale conference in Copenhagen, meeting representatives from 60 countries – everyone had heard of Bikeability. It really is the envy of the world.

The Trust has many strong relationships, but working with Modeshift is always special. In November, I was unexpectedly presented the organisation’s National Travel Award for Individual Contribution to Sustainable Travel – I’m very few times lost for words, but I genuinely was. Modeshift is about understanding that none of us have all of the pieces of the puzzle, and when we work together, we’re more effective – one of the reasons we support their incredible Active Travel Ambassadors programme.

And we'd be nowhere without our many brilliant commercial partners. This year, I'm so grateful to Decathlon, whose folding e-cycle powered my many visits during Cycle to School Week. I wouldn't have made it 615 miles zigzagging across the country without their help.

I'm delighted to say that last December, the Trust won the tender to continue to manage the Bikeability programme, securing funding for the next three financial years. I believe our bid was so strong because of the data and evidence base we've been building – this year we published boundless research showing the immediate and long-term impacts of Bikeability.

Credit goes to Active Travel England and the Department of Transport for their continued leadership and support for the programme. We began the year working with Simon Lightwood MP as our Minister for Local Transport, closing out with Lilian Greenwood MP in the role; my thanks to both. A highlight of my political calendar? Attending a spring 2025 reception for Secretary of State for Transport Heidi Alexander.

Recognition is also due to the Government officials working behind the scenes for Bikeability. Plus the grant recipients, training providers, instructors, Trust staff and Trustees who together make up the Bikeability family. And of course, a special thank you to all the hard-working schools, teaching staff, parents, carers and riders who make all this possible.

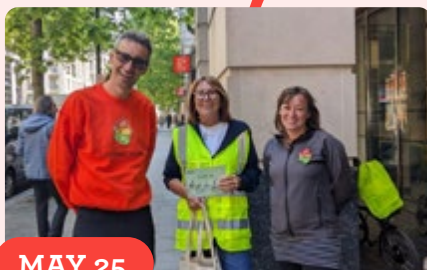
I'm so proud of the Bikeability programme's government funding and the record numbers of training places that we help to deliver. But it breaks my heart that for those 1 in 4 children without access to their own cycle, Bikeability training goes nowhere, because after the course is over, they have nothing to pedal. That's what we want to change and that's why access to cycles is part of the Trust's 10-year vision, strategy and mission. Many family budgets are tight and impacted by cost of living – but it shouldn't impact children's joy, freedom and independence, and we want to help more families experience this.

Travel with Emily through 2025–26



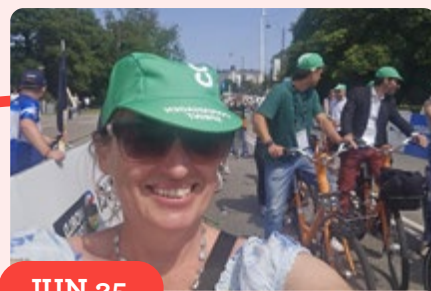
APR 25

DfT reception for the Secretary of State in York; and Bikeability's first Westminster Hall Debate with Olly Glover MP, Lilian Greenwood MP (pictured).



MAY 25

Safer Streets for All at the APPGCW; with outgoing DfT Permanent Secretary Dame Bernadette Kelly in Westminster (pictured).



JUN 25

In Zag Daily's Women Making Moves series; Westminster Bike Week; UCI Copenhagen (pictured).

Travel with Emily through 2025–26



JUL 25

Active City York; official opening of the new ATE-funded Dutch-style roundabout in Hemel Hempstead; Celebration of Bikeability (pictured).



AUG 25

Guest speaker at The Pedal Club, received my Pedal Club badge from President John Wheatley (pictured).



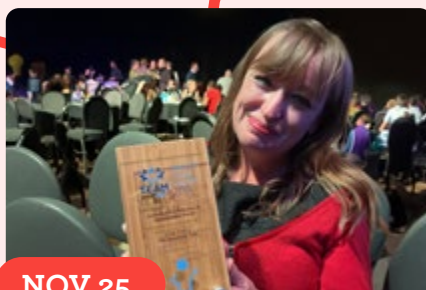
SEP 25

Islington school visit with our sponsor NatWest Rooster Money (pictured); Devon Bikeability instructor conference.



DEC 25

Filming with BBC West Midlands in Stoke-on-Trent (pictured) then straight to a Lime Bike dinner with Jeremy Vine in London.



NOV 25

With the APPGCW in Parliament; Cycle Sisters; won my Modeshift award (pictured); British Cycling Awards in Manchester.



OCT 25

Bike Bus with Chris Boardman; C2SW visits on my Decathlon cycle (pictured); CiTTI Awards; our conference; hosted Minister Lilian Greenwood MP; Paris with the APPGCW.



JAN 26

School visit in York with regional active travel commissioner Rhiannon Letman-Wade (pictured).



FEB 26

Cyclehoop Education Fund judging; Madison iceBike*; East Regional Bikeability Conference; dinner with Camcycle CEO; Bikeability Level 2 Instructor training with Bikeworks CIC (pictured).



MAR 26

APPGCW with Minister Greenwood; South Yorkshire's New Vision for Transport in Sheffield; Modeshift STARS; Lime Bikes latest London launch (pictured).

Summary of achievements

The Bikeability Trust team share their Top 10 highlights of 2025–26

1. Securing multi-year funding

“ATE announced 3 years of future funding – a £78m investment in children’s cycling.”

Head of Grants Alison Orrell



6. Supporting Wheels for All

“With DfT, we supported a pilot to improve access to Bikeability for children and young people with SEND.”

Finance Officer Annie Malone



2. Bringing GCiS to London⁶

“The Trust’s groundbreaking programme is now in over 1,700 schools across the country.”

Training Manager Amy Norton



7. Collaborating with Living Streets

“Safer Streets for All called for the most radical reforms to road safety since mandatory seat belts.”

Director of Communications and Fundraising Simon Bowkett



3. Pledging for Cycle to School Week

“We hit almost half a million pledges and increased VIP school visits by 21% YoY.”

Communications Manager Adam Freeburn



8. Debuting our Westminster Hall Debate

“This was a real Trust milestone, led by our Parliamentary Champion Olly Glover MP.”

Chief Executive Emily Cherry MBE



4. Representing with Hey Cycle!

“We learned more children have access to a TV than to a cycle – on-screen representation matters.”

Media Officer Harriet Reuter Hapgood



9. Increasing access to cycles by 27% YoY

“We created access to 6,086 cycles, helping to increase delivery of Bikeability Levels 1 & 2.”

Strategic Fundraising Manager Aaron Hearne MBE



5. Launching Bike Bus Leader Guides

“We made it easy to run community bike buses, helping make the journey to school active, fun and social.”

Head of Marketing and Communications Jemima Lindsay



10. Demonstrating our impact

“Our research showed that 92% of riders report feeling more confident cycling on roads after Bikeability Level 2.”

Research and Insights Analyst Rosa Shirm



Serving the Bikeability industry



Quality: the 2025 Bikeability conference

In October 2025, we brought together grant recipients, training providers and partners for a day of collaboration and learning at our annual conference in Birmingham. The theme was quality, focusing on elevating delivery and standards. The agenda included a welcome from Trust CEO Emily Cherry MBE and Chair of Trustees Trudy Harrison, a video address from Minister Lilian Greenwood MP, a panel hosted by West Midlands Active Travel Commissioner Beccy Marston, workshops, Trust Q&A and networking with partners including Frog Bikes, Squish, Hornit, Madison, Shyre Bikes, Decathlon, ICE Trikes and Wheels for All.

Conference 2025

- 166 delegates
- 8 exhibitors
- 21 speakers

“The energy, insight and passion that came through at the conference were truly inspiring, and it was wonderful to see the vision for Bikeability being shared so clearly and confidently.”

Essex County Council

Two offers. Two audiences.
One shared mission: helping
more children cycle, safely
and confidently



The exclusive instructor webinar series

Directly after the conference, we hosted our Ask the Trust Q&A webinar for instructors. This was followed in January 2026 with the launch of our CPD offer exclusively for industry – a monthly flexible online webinar series built from sector insights, feedback and delivery themes, covering everything from supporting riders with SEND to making sessions engaging and fun.



Click here to see more from
the 2025 conference

Serving the Bikeability industry

Developing data functions, launching our new Professionals site, and hearing from the instructors, training providers and grant recipients who make Bikeability happen

1. Listening to you

In summer 2025, 750 responses to our industry survey highlighted a committed but unevenly utilised instructor workforce, varying perceptions of employment stability, strong appetite for clearer communication, and key barriers to scaling Level 2 delivery. In response, we developed an action plan to strengthen engagement and build a more resilient, better connected and confident industry able to deliver high quality training at scale.

2. Launching the Professionals site

We launched our new industry website Professionals in August 2025 – an exclusive, secure hub for grant recipients, training providers and instructors to help them support delivery, stay up-to-date and connect, and us to share detailed and confidential content.

3. LINKing up data

LINK improvements and a data warehouse build were launched in autumn 2025 to improve LINK's infrastructure and coding and to offload its historical and future data to a separate data warehouse. By creating a centralised and unified system, we will be able to automate analysis and reporting on large volumes of data, freeing up Trust staff time.

4. Live-time digitisation

92% of training providers have now been onboarded into Digisation, with ongoing development to enable the outstanding 8% to be integrated in September 2026. We're now receiving live, real-time data to report to ATE, speeding up our processes.



[Click here to visit the Professionals site](#)



Raising the gears on our new quality plan

The Trust launched its new quality plan at the Bikeability Conference 2025 to cover the duration of our new funding agreement with ATE – work on this, including consultation with industry, is now underway. This year, we also improved our training provider registration process; audited Bikeability award materials; ran a webinar on complaints and serious incidents; and formed a new quality advisory group from industry representatives.

Renewing and refreshing our renewals

In 2025–26, the Trust revamped its annual renewals processes – on renewal, training providers must now name leads for health and safety, IQA and safeguarding, plus complete an annual quality review and plan. We also created new T&Cs that must be agreed to in order to renew, clarifying potential deregistration processes. And, by introducing a new manual approval process for all renewals, the Trust can easily audit training providers annually.

Training the trainers at our RDC

The Bikeability Trust's Recognised Delivery Centre (RDC) – the only RDC able to train new tutors/assessors for the Bikeability industry⁷ – received low-risk status following two 1st4Sport External Quality Assurance (EQA) visits.

We began a review of the learner documents for the Level 2 Award in Instructing Cycle Training (L2AICT) qualification – consultation with other RDCs has been completed with revised documents continuing to be introduced in 2026–27. And, after piloting a new Level 3 Certificate for Tutors and Assessors in National Standard Cycle Training (L3CTACT) over 12 months, the new qualification was rolled out.

2025–26 Trust RDC training in numbers

- **52** L2AICT qualification events delivered
- **228** L2AICT learners trained (new instructors)
- **2** L3ADCTI qualification events delivered
- **7** L3ADCTI learners trained (new tutors/assessors)
- **4** Tutor/Assessor Community of Practice meetings to help support and standardise practice across the industry
- **2** 1st4Sport EQA visits highlighting best practice with no actions



⁷ Tutor/assessors are those who train Bikeability instructors: The Bikeability Trust's RDC trains tutor instructors specifically delivering the National Standard for Cycle Training in England, supporting groups of adult instructors to develop their skills.

GENERATION CYCLE

All ages



We expanded our Get Cycling in Schools primary school initiative into London, developed our upcoming adult e-learning offer, piloted a programme to get teenagers back in the saddle, and investigated why on-screen active travel matters for littles

The teenagers: redeveloping Level 3

Men are more than twice as likely to cycle regularly as women, a gender gap that begins in childhood. Bikeability Level 3, our post-Level 2 programme usually delivered in secondary school, plays an important role in helping to close this gap.⁷ So, we've redeveloped the course – which will relaunch this September with a fresh look and all-new delivery style.

Following research completed in 2024–25, we held a pilot in June 2025 to determine how to refresh Level 3. We worked with a branding agency to give the course a makeover and we created new webpages and online resources for parents, schools and teenagers.

Plus, we commissioned a report on how to encourage Bikeability uptake among teenage girls, which makes 16 recommendations including:

- ensuring courses are rider-led
- presenting fun and social outcomes
- using instructors who mirror course demographics
- facilitating girls-only training
- engaging parents
- providing equipment
- addressing hostility and harassment of female cyclists.

We will report back on the relaunch and its outcomes next year.

“Women face a complex web of societal and environmental barriers to cycling that begin impacting their propensity to cycle from a young age. This limits women's transport and physical activity options, which in turn has negative repercussions on their ability to live happy, healthy and fulfilled lives.”

Bikeability training: encouraging uptake among teenage girls report, 2025–26

⁷ Bike Life Report 2019 – Walk Wheel Cycle Trust.



The primary years: Get Cycling in Schools

In 2025–26, Active Travel England agreed to reallocate £381.5k from Bikeability’s core training budget to Get Cycling in Schools, allowing us to deliver the popular programme in London for the first time.⁸

Bikeability Level 2 reach in London is 33% of Year 6 pupils, versus 54% across England, a significant gap. Since GCiS builds a strong pipeline of pupils who are Bikeability-ready by training school staff to deliver early-stage cycle training, we hope this intervention from ATE will maximise future Level 2 participation in London.

And across the country, we delivered 79 training days to 851 schools, onboarding 1,282 Get Cycling Leads (GCLs) and supplying 5,106 balance bikes and 84 pedal cycles to schools.

We have previously had challenges in receiving data from schools, so we introduced new methods to make it easier – now, twice the percentage of schools are reporting to us. And nearly 90% of schools confirmed that all pupils who wished to participate were able to.

“The instructors were so good, knowledgeable, patient, friendly and understanding. I am such a nervous rider, but the instructors made me feel so safe. I feel excited to teach the lessons to the children in my class now.”

Feedback on our first GCiS London course

Get Cycling in Schools lifetime totals as of 2025–26

- 190 training days
- 1,700 schools
- 2,873 GCLs
- 10,650 balance bikes
- 474 first pedal cycles

In 2025–26, Get Cycling in Schools saved £16.26 per place vs traditional delivery

⁸ Please see footnote on page 7 for details on ATE funding for Bikeability training in London and the Get Cycling in Schools programme.

The adults: developing training and tracking impact

Much of our research work this year has focused on tracking the impact of Bikeability training into adulthood and investigating how to close the gap on the missing piece of the puzzle, adult cycle training.

This year, TRL helped us evaluate the long-term impact of Bikeability Level 2 across four areas – physical health, mental health, road safety, and schools. We will share full findings next year. And in March 2026, we undertook a YouGov Omnibus survey of more than 2,000 UK adults, finding that 75% hadn't cycled at all in the past year. This research formed part of a report on the role of confidence and training in adult cycling – full findings will be shared in next year's impact report.

Concurrently, we've been busy developing a new online adult e-learning programme, CycleIn, for individuals and organisations – launching later this year. The impact of the training will be showcased in next year's report.

The pre-schoolers: Hey Cycle!

Because representation matters, we investigated how much active travel our smallest Bikeability cohort see on their screens. (Translation: we watched a lot of Hey Duggee.)

In September 2025, we published Hey Cycle!, revealing that more children have access to a TV at home than to their own cycle. Other original findings include the surprising news that 15 episodes of SpongeBob SquarePants feature cycles, unicycles and recumbent cycles; 100% of children in Phineas and Ferb own their own cycle (vs a real-life 75%); and there's only a tiny 0.5% cycling in all of Peppa Pig.

After learning that more cartoon animals are shown cycling than real-life humans, we asked TV channels and streaming networks to audit content to include positive and diverse representations of active travel, ensure algorithms promote cycling stories, show more children with SEND using adaptive cycles, and prioritise humans cycling over animals.



[Click here to read Hey Cycle!](#)



Bikeability – the future's bright

Celebration of Bikeability 2025 Small Organisation of the Year nominee Bath and North East Somerset Council shared a Bikeability mural by a Bristol-based artist, brightening up the organisation's cycle storage container at Odd Down Sports Ground cycle track.

“This family-friendly artwork captures the essence of inclusive cycling, featuring joyful colours and the rolling hills that are so characteristic of Bath.”
Benoit Cuvier, Bikeability Project Manager,
Bath and North East Somerset Council

GENERATION CYCLE

All Roads



Our Safer Streets for All report with Living Streets

This year we launched our report **Safer Streets for All** to campaign for the first government road safety strategy in over a decade to include our expert recommendations

In May 2025, The Bikeability Trust and Living Streets launched our joint report **Safer Streets for All** at the All-Party Parliamentary Group for Cycling and Walking's debate on the government's proposed road safety strategy.



[Click here to read the Safer Streets for All report](#)

The report, drawing on responses to a Call For Evidence launched in March 2025, YouGov polling and best practice thinking, discovered that people who cycle at least weekly are 21% more likely than the national average to answer a Highway Code question correctly.

Safer Streets for All recommended a default 20mph speed limit in all urban areas, a ban on pavement parking, and the creation of a new Safe Routes to School Fund. It also called for 10% of all transport funding to be spent on walking and cycling, including Bikeability cycle training for every child.

When the government's new strategy was released in January 2026, it closely reflected the case set out in our report, fully or partially addressing 13 of our 18 recommendations. We then shared a letter with 189 Bikeability parliamentary champion MPs to support them to engage further on road safety. Trust CEO Emily Cherry MBE has now been invited to participate in relevant Expert Advisory Panels that form part of the governance structure for the Road Safety Strategy implementation.

Safer Streets for All

- 18 evidence-backed recommendations
- 72% of our recommendations reflected in strategy
- 8 items of media coverage
- Trust CEO Emily Cherry MBE invited to join expert advisory panel

GENERATION CYCLE

All Communities

Our Bike Bus Leader Guide

Oldbury Park Primary School, Worcester, helped launch our free Bike Bus Leader Guide resources and fully funded training offer during Cycle to School Week

“Bike buses are a group of people who get together in the morning and they cycle as a group in convoy to get to school,” explains Rob Collier, co-founder of Bike Worcester, who in October 2025 helped us launch our Bike Bus Leader Guide, with a little help from National Active Travel Commissioner Chris Boardman and Active Travel England, Oldbury Park Primary School, BBC Hereford and Worcester – and a drone!

The Leader Guide helps communities launch their own bike buses – a great way to promote cycling, build community and give children the skills and confidence to ride independently. As well as the guidance, which contains tips and tricks, template documents, helpful suggestions for building a team, engaging with your community and supporting riders of all ages and abilities, we facilitated fully funded training from Bikeability training providers to all community-based bike bus leaders.

Plus, to celebrate the launch and help get more bike buses in gear, our partner Beeline gave away a limited number of free Velo 2 devices to bike bus leaders across the UK.



[Click here to access our Bike Bus Leader Guide](#)



“A bike bus gives people the chance to try different things in a group that gives them comfort and safety, led by a volunteer.”

National Active Travel Commissioner
Chris Boardman

Bike Bus Leader Guide

- BBC TV launch event
- 130 resource downloads
- 7 free Beeline Velo 2 devices claimed



GENERATION CYCLE

All Abilities

Our annual Cycle to School Week event is about participation, not competition

We received 427,596 pledges for this year's Cycle to School Week and the event was a social media smash hit, increasing reach by 93.7% YoY to 245,351. Plus, we upped media mentions by 129% YoY to 62 items, including BBC television coverage of our C2SW x Bike Bus launch in Worcester.

We delivered 23 C2SW school visits (a 21% YoY increase) across 17 counties/London boroughs from 18 MPs including Minister for Local Transport Lilian Greenwood MP, 7 local councillors, 4 active travel commissioners, Trust staff and trustees, and our headline sponsor NatWest Rooster Money.

“We know campaign competitions can't address systemic barriers to cycling such as the 1 in 4 children age 5–10 who don't own their own cycle,” explains Communications Manager Adam Freeburn, “but C2SW is a prime opportunity to spotlight access to cycles. This year, thanks to our partners, we were able to give away a Frog Bike worth up to £760 to a child who had never owned a brand-new cycle before.”



And Scott Wilkie Primary School in Newham (the most-deprived London borough; IoD 2025) won a fleet of 5 Squish balance bikes and helmets worth £1,174.90. Plus our ‘design a cycle rider’ competition for pupils received 160 entries; the winner from Westbrook Primary School, Hounslow, will feature in the 2026 C2SW campaign.



**Click here to pledge
for C2SW 2026**

GENERATION CYCLE

All Access



We created access to 6,086 cycles in 2025–26 and supported a Wheels for All pilot on delivering Bikeability to children with SEND to inform future national guidance

Increasing access to cycles by 27% YoY

The Bikeability Trust knows from its research that improving access to cycles means greatly increased delivery of Bikeability Levels 1 & 2 – and more Levels 1 & 2 means more cycling, for life.

So, across all our projects and activities in 2025–26, we increased the total number of new cycles we helped to fund by 27% to 6,086 (last year's grand total was 4,788). Through our continuing Get Cycling in Schools programme, we supplied 5,106 balance bikes and 84 pedal cycles to 851 schools to help support their learners. Through our partners Frog Bikes, Madison and Squish, our ongoing Fleet Cycles project supported 883 cycles to schools and training providers. And, thanks to our partners including HOY Bikes, Madison, Squish and Frog Bikes, we gave away 13 cycles through competitions, including via Celebration of Bikeability and Cycle to School Week.

Supporting Wheels for All's SEND pilot

In February 2026, Wheels for All announced a new pilot – designed to improve access to Bikeability for children and young people with special educational needs and disabilities (SEND) – supported by the Department for Transport (DfT) and The Bikeability Trust.

The pilot ran from January–March 2026, establishing a small number of SEND schools as inclusive cycling mini hubs, each equipped with adapted cycles, trained Bikeability instructors and confident school staff. The aim was to test, refine and strengthen how Bikeability can work for pupils with SEND, with learning used to inform future national guidance and delivery.

Wheels for All provided specialist inclusive

cycling training, adapted equipment and mentoring, while Bikeability training providers nominated instructors and coordinated delivery. We supported the pilot and will use the learning to shape how Bikeability continues to evolve for pupils with SEND.

“This pilot showed what Bikeability can look like when it is inclusive and the right support is in place. By combining adapted cycles, skilled instructors and confident school staff, we can create positive cycling experiences for SEND pupils and build models that can be replicated more widely.”

Ian Tierney, Chief Partnerships Officer, Wheels for All

Public affairs

Public affairs, Parliament and three years of Bikeability funding

We teamed up with Fusion Media to keep building our network of 189 Parliamentary Champions and over 200 engaged parliamentarians. We sent 1,000 letters and emails, organised visits for 18 MPs to see Bikeability, and secured 57 direct mentions through social media and Parliamentary Questions. Our key goal public affairs goal was to secure longer-term funding: and in January 2026, ATE announced £78m over the next three years – the longest funding commitment in the programme’s history.

Plus, in April 2026, we held a parliamentary drop-in to highlight Bikeability’s role in public health. Nine MPs attended including members of the Health Select and Transport Select committees and the All-Party Parliamentary Group for Cycling and Walking. All received core Bikeability health statistics, constituency-level data and our Bikeability Health Policy Report. As a result, we secured a meeting with one MP on bike buses and created an opportunity for our evidence to feature in a proposed backbench debate.

Parliamentary knowledge scheme

Fusion Media identified the Parliamentary Knowledge Scheme (PKS) as a key opportunity for visibility, securing a Bikeability module in the Sport and Wellbeing strand. This will give MPs first-hand experience of cycle training, helping them to better understand the programme and give the Trust a chance to build new MP relationships.



18 MPs & 4 active travel commissioners visited Bikeability and Get Cycling in Schools sessions for Cycle to School Week 2025, together with local councillors, staff and trustees and our C2SW headline sponsor – a huge thanks to the host schools and local authorities who helped make the cycling magic happen

MPs

- 1 **Richard Holden MP**
St Peter's Primary School, Billericay
- 2 **Sadik Al-Hassan MP**
Trinity Anglican Methodist Primary, Bristol
- 3 **Andrew Cooper MP**
Wharton C of E Primary School, Winsford
- 4 **Laura Kyrke-Smith MP**
Broughton Junior School, Aylesbury
- 5 **Alex Mayer MP**
Hadrian Academy, Dunstable
- 6 **Liz Jarvis MP**
St James' Primary School, Southampton
- 7 **Julie Minns MP**
Scotby C of E Primary School, Carlisle
- 8 **Dan Tomlinson MP**
Monken Hadley C of E Primary School, Barnet
- 9 **Ruth Cadbury MP**
Marlborough Primary School, Isleworth
- 10 **Claire Young MP**
Saint Paul's Catholic Primary School, Bristol
- 11 **Neil Duncan-Jordan MP**
Livingstone Road Primary Federation, Poole

- 12 **Stephen Morgan MP**
Fratton Community Centre, Portsmouth – Get Cycling in Schools
- 13 **Andy MacNae MP**
Helmshore Primary School, Rossendale
- 14 **Anneliese Dodds MP**
St Andrew's C of E Primary School, Oxford
- 15 **Natalie Fleet MP**
Clowne Junior School, Chesterfield
- 16 **Olly Glover MP**
Wantage Primary Academy, Wantage
- 17 **Lilian Greenwood MP**
Wantage Primary Academy, Wantage
- 18 **Dr Peter Swallow MP**
St Michael's C of E Primary School, Sandhurst

VIPs

- 19 **Chris Boardman**
National Active Travel Commissioner, Active Travel England
Oldbury Park Primary School, Worcester

- 20 **Bike Worcester**
Oldbury Park Primary School, Worcester
- 21 **Ed Clancy OBE**
Active Travel Commissioner, South Yorkshire
Tinsley Meadows Primary Academy, Sheffield
- 22 **Dame Sarah Storey**
Active Travel Commissioner, Greater Manchester
Thorn Grove Primary School, Cheadle Hulme – Get Cycling in Schools
- 23 **Beccy Marston**
Active Travel Commissioner, West Midlands Combined Authority
Cotteridge Junior and Infant School, Birmingham
- 24 **Will Carmichael**
CEO, NatWest Rooster Money – Cycle to School Week's headline sponsor
St John's Upper Holloway Primary School, Islington
- 25 **Alison Boyle**
Training Coordinator, The Bikeability Trust
Lapal Primary, Halesowen

Developing the evidence base for Bikeability training

Research and Insights Lead Rosa Shirm looks at cycle training in action, innovative approaches to training, and connects The Bikeability Trust's work to wider themes of road safety, physical health and active travel

1. Monitoring and Evaluation report, June 2025

This report, drawn from ongoing surveys of riders and parents/carers, explores themes such as how often children cycle, how safe they feel, and parental support for cycling. Key findings include that after training, intention to cycle is more than 5 times higher than before. Findings from 2025–26 are published alongside this report..

2. Immersive cycle training study, June 2025

This study by our then-Director of Research Dr Dan Bishop was published in the Journal of Transport & Health, showing that just 2 hours of on-road and virtual training could improve on-road ability. Phase 2 testing of immersive training took place September 2025–March 2026, with analysis now underway.

3. Bikeability cycle training: a route to increasing young people's subjective wellbeing?, August 2025

Dr Bishop was also published in BMC Public Health, demonstrating that young people who complete Bikeability Level 2 cycle training report greater subjective wellbeing than those who haven't, on two established measures of wellbeing.

4. Long-term impact of Level 2, 2025–26

TRL helped us evaluate the long-term impact of Bikeability Level 2 across four areas – physical health, mental health, road safety, and schools. As the work was concluded in April 2026, we will share full findings next year.

5. School engagement market research, 2026

We partnered with Caledonia to understand how schools perceive Bikeability and what drives or deters bookings. The results show that active travel is rarely a standalone priority, but schools delivering Bikeability report clear benefits for pupil wellbeing, confidence and life skills. Using the results as a roadmap, the Trust will adopt a multi channel approach to support wider uptake.

6. Bikeability Health Policy report, January 2026

We investigated the powerful long-term benefits of Bikeability Level 2 on children's activity levels, wellbeing and everyday travel habits, showing that it significantly increases children's intention to cycle across all journey types. After training:

- Intended cycling to school rose from 4% to 23%
- Leisure cycling intentions doubled from 21% to 42%
- 8% rise in children intending to cycle four or more times per week

The report highlights Bikeability's role as a scalable, evidence-driven public health intervention, supporting physical activity, reducing sedentary travel and potentially easing long-term strain on the NHS.



Click here to see more data, research and insights from The Bikeability Trust

Full-throttle on fundraising

Full-throttle on fundraising

In our newly created Fundraising Officer role, Khadija Ahmed joined us in June 2025, revamping and spreading awareness of The Bikeability Trust's charitable status and our operational donations ask and, last summer, helping to recruit a Fundraising and Events Board.

The new board is now in place, drawing on expertise from sectors including cycling, health and partnerships, to strengthen governance around our donations appeals.

Our first major appeal will be Cycles for Children, to support those 1 in 4 children aged 5-10 do not have access to their own cycle. We are now piloting the appeal to donate cycles to children aged 9-10 from underprivileged backgrounds in time for Christmas, enabling them to continue cycling after Bikeability training. We will report back on the success and impact of the appeal in next year's report.

Our first-ever C2SW fundraising pack for schools is coming!

Every year, schools who pledge for our popular Cycle to School Week receive free KS1 and KS2 classroom resources to help support Bikeability in schools. In 2025-26, we worked with Supple to revamp resources for the upcoming C2SW 2026 to include our fundraising offer, helping schools to support Cycles for Children.



Partners make it possible

Bikeability + NatWest Rooster Money = confidence

We renewed our partnership with NatWest Rooster Money, our valued partner – Bikeability gives children independence through cycling skills and NatWest Rooster Money helps them learn about financial independence. Our headline sponsor of Cycle to School Week 2025 helped to deliver almost half a million pledges to pedal, and NatWest Rooster Money executives visited St John's Upper Holloway primary school in Islington, London, to see Bikeability Level 1 and Level 2 in action.

“Watching the children move from Level 1 cycle training on the playground out onto the open road for Level 2 was a showcase in the similarities between The Bikeability Trust and NatWest Rooster Money: both build confidence in children and give them skills that will travel through life with them.”

Will Carmichael, CEO, NatWest

Partners mean prizes!

Big thanks to our partners, who helped support social media giveaways including:

- 1 Beeline Velo 2
- 1 Cycling UK annual membership
- 1 HOY children's cycle
- 4 Squish balance bikes, 4 helmets, 1 hi-vis vest and reflective slapband
- 1 Ridgeback cycle and Lazer helmet
- 3 Stonewall rainbow shoelaces
- 2 Madison Freewheel vouchers for £500 and £200
- 3 Frog cycles & 5 Frog prizes (from hoodies to cycle lights)
- 3 Bikeability bundles (sports bag, water bottle, bell and stickers) and £600 in cash and vouchers
- 1 Decathlon voucher for £150
- 2 NatWest Rooster Money subscriptions
- 4 National Cycling Centre velodrome experience tickets
- British Cycling Tour of Britain hospitality tickets

Walking and cycling partners

We aim to secure improved cycling and walking provision alongside our active travel partners, including British Cycling, Walk Wheel Cycle Trust, Cycling UK, The Ramblers, Modeshift and Living Streets – our collaborators in May 2025 on Safer Streets for All.



Celebration of Bikeability 2025

CoB 2025

- 73% increase in nominations YoY
- Total prize value £3,690

“This event is one of the highlights of our calendar, where we shout out the people who make Bikeability happen – from incredible instructors to outstanding organisations.” Adam Freeburn, Communications Manager



Instructor of the Year: Victoria Brierley

“I was stunned to receive such recognition, we work as a team not as individuals, so I feel this award is really for our team of Bikeability instructors here at Erewash School Sports Partnership who are all incredible and extremely passionate.”



Personal Achievement: Mohammed Dawud Ali

“I’m over the moon, it’s an honour to create real change in people’s lives at grassroots level. In truth, we’re all winners. Each of us has a role to play. Every small action, every turn of the wheel and every smile is helping sustainability come to life.”



Family of the Year: The Ward Family, Milton Keynes

“It’s a pleasant surprise to be recognised for something we’ve genuinely enjoyed doing together – cycling! We’ve loved being part of our school’s fantastic weekly bike bus and building confidence on two wheels as a family.”



Lifetime Achievement: Jacqui Wilcox

“It was a lovely surprise to be nominated, let alone win! It highlights the passion, dedication and commitment from so many people to support individuals to achieve their cycling goals, including the team I work with.”



School of the Year: Cold Harbour CofE Primary School, Milton Keynes

“This recognition reflects the passion and dedication of our whole school community. We want our children to be independent, confident, to have a love of the outdoors and to let their light shine. Cycling supports all of that.”

Rising Star:

Stefan Povolotsky

Young Cyclist of the Year:

Ezra-Zion Gooch

People’s Champion:

Kevin Payton

Small Organisation:

East Riding of Yorkshire Council (Road Safety Team)

Large Organisation:

Islington Council

It's good to talk

Strong two-way communication ensures the Bikeability industry can work effectively. In 2025–26, we increased social media engagement by over 40% YoY, landed 100+ TV mentions, held more than 570 conversations via hello@bikeabilityorg.uk, and increased the click rate on our industry emails by 12.9% YoY.

The MarComms team was revamped, adding a new Media Officer role and recruiting a new Communications Assistant, Communications Officer and Head of Marketing and Communications, with the refreshed team completing a communications masterclass with Trustee Christine Phillips in March 2026.

2025–26 communications in numbers

- Sent 169 email campaigns to 317,605 subscribers
- Grew Bikeability Club newsletter subscriptions by over 19%
- Published 26 blog posts on bikeability.org.uk
- Secured 490 media mentions – £13.7m advertising value equivalent
- Boosted engagement across social media content by 41%

“Our channel reviews showed we continued to exceed communications benchmarks, with a 69% increase in total visitors to the website year on year and a 145% increase in total users from organic social. An SEO audit of our website in January 2026 allowed us to build on this further and continue to showcase the valuable work of the Trust”

Communications Assistant Ellen White

Meet the new comms team!



Jemima Lindsay
Head of Marketing and
Communications



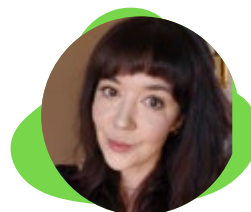
Adam Freeburn
Communications
Manager



Ella Churchill
Communications
Officer



**Harriet Reuter
Hapgood**
Media Officer



Ellen White
Communications
Assistant

The Bikeability Trust launched its Wellbeing and Engagement Group to support staff with feelgood boosts including a book club, pledging our support to the National Year of Reading!

A look ahead

from our Chair of Trustees Trudy Harrison



Bikeability gives children confidence, ability and joy – and skills that stay with them for life.

I'm delighted that this year The Bikeability Trust won the tender to continue to deliver the Bikeability programme, together with a three-year funding promise from Active Travel England that means we can unlock those skills for everyone.

In October, we launched our Bike Bus Leader Guide – a vital free resource and fully funded training offer to help people lead their own local bike buses. This will be transformative for parents on the school run – giving them the skills and opportunity to transport their children via active travel, but also creating a path to employment. I know from my own experience that when you're excited by cycling, the obvious next step is to train as a Bikeability instructor yourself.

And we want to get all adults in the saddle. Our development team has been cooking up CycleIn, our new affordable, accessible adult e-learning programme launching this summer. It's designed to help everyone cycle on today's roads, particularly those who really want and are ready to cycle, but need that little confidence boost first.

We've also been redeveloping Level 3, which will be relaunched with a new look, name and delivery style this autumn. While reshaping this course, we wanted to know what children and young people think, commissioning a report on Bikeability training: encouraging uptake among teenage girls. I can't wait for you to see the results of the work.

Listening to people is also why I was thrilled to see Bikeability in person during Cycle to School Week, when I visited Scotby Primary School in Carlisle together with local MP Julie Minns and representatives from Active Cumbria and Cyclewise. And at our conference, I met some of the dedicated grants recipients and training providers who make Bikeability happen.

Finally, I'm excited to talk about our fundraising activities, from our new fundraising officer and appeals advisory board to the launch of our Cycles for Children campaign this summer, a donations appeal designed to ensure that every child who wants to cycle, can.

A huge thanks to the Trust staff, our board of trustees and our new fundraising board for their continued support and hard work. And on behalf of all of us, thank you.

Our partners



Beeline



Beryl Bikes



British Cycling



Cycling UK



Decathlon



Hornit



HOY Bikes



ICE Trikes



Lime



Living Streets



Madison/Ridgeback



Modeshift



NatWest Rooster
Money



Shyre Bikes



Squish



The Ramblers



TyreSafe



Walk Wheel Cycle
Trust



Wuva

Our wins

We're proud that Bikeability programmes and people won 3 Modeshift National Travel Awards 2025. And we were shortlisted at the Decarbonising Transport Awards 2026.



National
Travel
Awards
2025
WINNER

Our very own champion, Cate

In February 2025 The Bikeability Trust's own IQA Tutor Assessor Cate Read brought home a gold medal and 2 silver medals for GB at the International Ice Swimming Association (IISA) IISA European Championships in Molveno, Italy – competing in some seriously challenging conditions. An extraordinary accomplishment and a testament to dedication, resilience and mental strength – qualities we're lucky to have in our team every day.



“My Year 6 son has recently completed Bikeability training. Thank you! We live in a rural area – it was really helpful for him to cycle in a town and navigate junctions and other road users. It was particularly useful for him to see that drivers don't always do what you expect and to look out for potential hazards!”

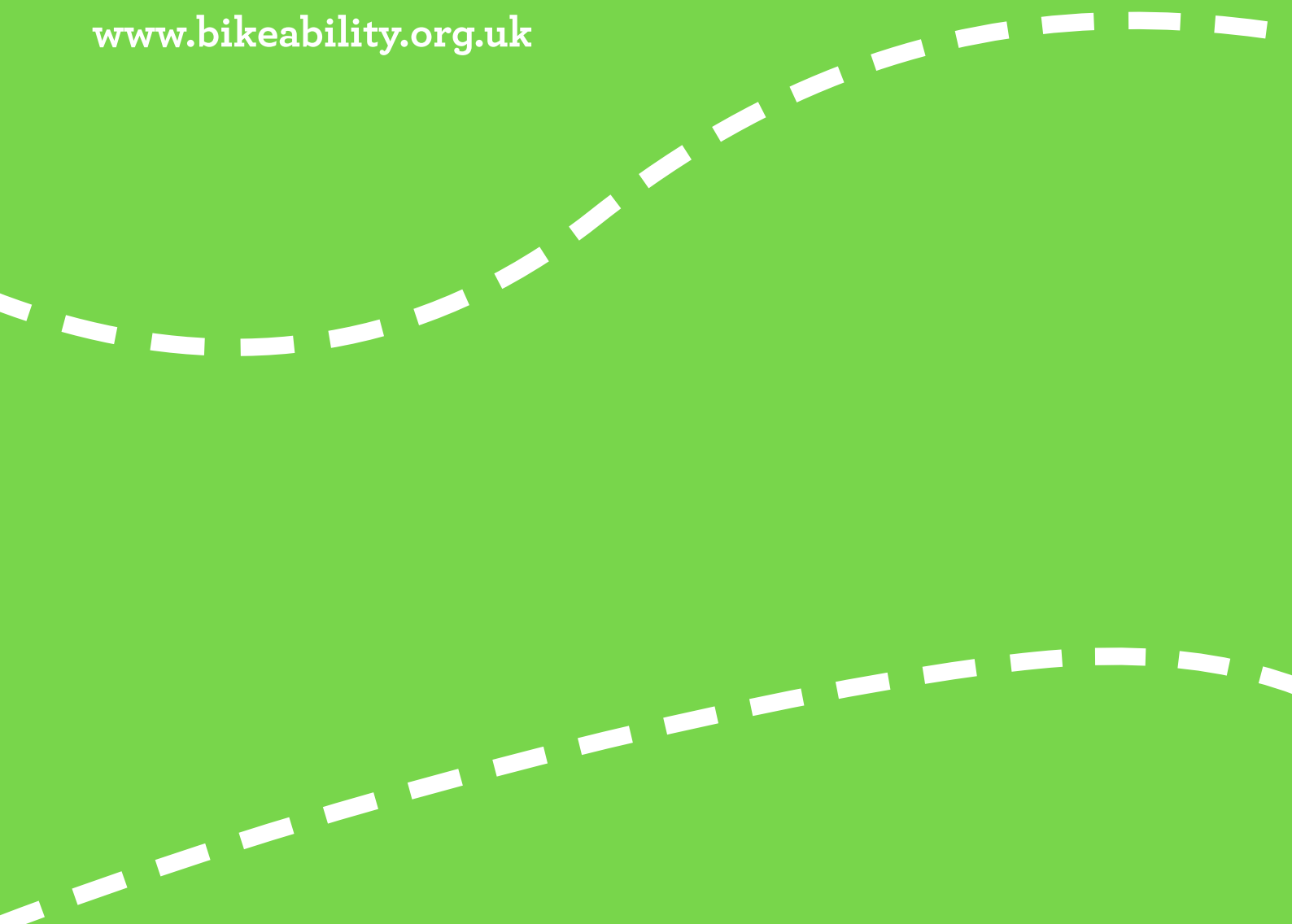
Parental feedback



GENERATION CYCLE.

Bikeability cycle training,
for everyone

www.bikeability.org.uk

Two dashed white curved lines are positioned on a green background. The upper line starts on the left edge, dips slightly, and then rises towards the right edge. The lower line starts on the left edge and rises towards the right edge. Both lines are composed of short, thick white dashes.